

# Protect Valuable Video Content with Archiware and Wasabi

## Back up to the World's Most Affordable and Fastest-Performing Storage Cloud

Media & Entertainment companies are generating video content at an ever-increasing rate, creating operational and financial challenges throughout the production and distribution chain. Many organizations are struggling to protect growing digital libraries against disk failures, disasters and ransomware. Replicating content to a secondary data center can be an expensive undertaking, beyond the reach of many businesses. And periodic tape backups can leave valuable digital content unprotected.

Wasabi has partnered with Archiware to help Media & Entertainment companies improve data protection, reduce risks and save money. Wasabi hot cloud storage is incredibly affordable and fast cloud object storage for any purpose. And Archiware P5 Software Suite is a comprehensive data management portfolio. The integrated solution lets you back up all your digital content and data to the cloud—quickly, securely and cost-effectively.

## Wasabi Hot Cloud Storage Delivers Breakthrough Economics and Performance

**Wasabi hot cloud storage** is the industry's most affordable and highest-performing cloud storage service, making it an ideal backup and archival storage repository. Wasabi is 80% cheaper and up to 6x the speed of alternative cloud storage services like Amazon S3.

Specifically conceived to make cloud storage a commonplace utility like electricity, Wasabi hot cloud storage is easy to understand, easy to order and incredibly cost-effective to scale. With Wasabi, there are no confusing cloud storage tiers to decipher and no complicated fee structures to decode.

Engineered for extreme data integrity and security, Wasabi provides eleven 9s object durability and supports configurable data immutability to protect against accidental deletions, ransomware and viruses. A parallelized system architecture delivers breakthrough performance, so you can rapidly move large datasets in and out of the cloud.

## Archiware P5 Improves Data Protection and Recovery

**Archiware P5 Software Suite** is an integrated collection of data synchronization, backup and archival modules that helps Media & Entertainment companies protect digital content and application data. The versatile solution supports a variety of data sources (e.g. Windows, macOS, Linux) and targets (e.g. disk, tape, cloud) satisfying diverse operating environments, recovery point/time objectives and budget constraints.

### KEY FEATURES

- Simple, affordable and reliable digital content and data protection
- Ultra-low-cost cloud backup and recovery
- Durable cloud archival storage with rapid retrieval
- Intuitive user interface with guided setup assistance
- Seamless integration and operation

### BENEFITS

- Reduce risk and exposure due to content or data loss
- Protect against equipment and media faults, disasters, human error, ransomware and malware
- Accelerate backup and recovery cycles
- Protect and extend on-premise storage investments
- Simplify administration and operations

You can use P5 Backup and P5 Archive to rapidly copy or move data to Wasabi for durable protection at the lowest possible cost. Unlike LTO tape and other cloud services used by media organizations for backup and archive, Wasabi provides immediate access to content for rapid restoration.

P5 integrates seamlessly with existing on-premises storage environments (e.g. DAS, NAS, SAN) helping protect and extend previous investments. A friendly browser-based administrative interface with step-by-step guidance makes it easy to manage data throughout the life cycle. A modular product portfolio and scalable licensing model ensure superior economics and flexibility.

## Versatile Solution Supports Many Use Cases

With Archiware P5, you can use economical and fast Wasabi hot cloud storage for a variety of purposes including:

- Secondary storage for backup and disaster recovery in the cloud
- Active archival storage with rapid retrieval
- Transitional and primary storage for cloud migration initiatives and content sharing



Groundbreaking Cloud Backup Economics and Performance

## Next Steps

- **CONTACT WASABI TODAY.** Learn more about how Wasabi and Archiware can help you protect your valuable video content and application data.
- **TRY WASABI FOR FREE.** Get up to 1 TB for 30 days.
- **LEARN MORE ABOUT ARCHIWARE P5.** Visit <http://p5.archiware.com> and download the free, 30-day trial under <http://p5.archiware.com/download>.
- **CONTACT ARCHIWARE.** For product inquiries, please contact Archiware at [team@archiware.com](mailto:team@archiware.com).

### ABOUT WASABI

Wasabi is the hot cloud storage company delivering disruptive storage technology that is 1/5th the price of Amazon S3 and faster than the competition with no fees for egress or API requests. Unlike first generation cloud vendors, Wasabi focuses solely on providing the world's best cloud storage platform. Created by Carbonite co-founders and cloud storage pioneers David Friend and Jeff Flowers, Wasabi is on a mission to commoditize the storage industry. Wasabi is a privately held company based in Boston, MA.

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